

# Science Writer

<b>Company:</b>	LEC (the brand communications division of OPEN Heath)	
<b>Location:</b>	Marlow	
<b>Reporting to:</b>	TBC	

## Job description and success indicators

### Job summary

You are not just a science writer. Since leaving the world of academia behind, you've settled well into your first role in healthcare communications. You could stay where you are and muddle on through. But the problem is, you're not a 'settle and get comfy' type – you're a boundary-pusher, game-changer, forge-your-own path kind of science writer. And we have just the work set-up for you.

### Company Summary - LEC

As an award winning international creative brand communications agency, we help to launch and develop healthcare brands all over the world. From brand planning through to creative campaign development and final delivery, our work touches every part of the brand lifecycle.

We're privileged to create work that directly impacts people's health and wellbeing, with accounts spanning a variety of primary care and specialist brands, including life-saving oncology products.

Being good at what we do relies on a healthy mix of science, strategy, and creativity: joining our diversely talented and collaborative team of science and creative writers, you'll be bang at the heart of everything we do.

At OPEN and at LEC we will never stop trying to prove that great people are the core of our business – we benefit from a team of people who focus on creating a positive, open and fun environment where every single person can flourish.

We want people to love their work and love coming to work. Alongside a buzzing working environment, we ensure they have a decent salary, top-notch benefits, flexible working hours, a generous holiday and training allowance, and the room to grow at the pace that suits them best. (Well, we have to do a lot to keep all those boundary-pushing, game-changing types here with us).

Based in our Marlow office, you'll have flexibility to work in our London office when needed.

### You'll love this role if:

- You have a **passion for writing**, and the ability to **think innovatively** about health and wellbeing communication
- You can make complex data seem both **simple** and **exciting**
- You're confident at working both independently and with others, but **always collaboratively**
- You **enjoy** pulling together as a team to deliver on fast-paced timelines
- You have **pride** in your work that shows both in your faultless attention to detail and your ability to stand up for the data you recommend and the words you write
- Last, but by no means least, you enjoy the odd bit of office **banter** (and booze, if you're so inclined)

### You'll be a success if you:

- **Excite** and support your colleagues and clients
- Add value to our **high quality creative and innovative science** communications
- **Consistently** deliver writing projects on brief, in line with our house style, and on time
- Demonstrate through 360° feedback that you're a **team player**

### Key responsibilities

- Working closely with the team of science and creative writers and the design, art direction and account handling teams to provide innovative communication solutions and bring scientific content to life
- Developing an in-depth understanding of allocated brands and disease areas
  - Undertaking research into therapy areas, as needed
  - Translating technical content into crib sheets for colleagues
- Liaising with clients (including face-to-face meetings) and developing good working relationships with client medical teams
- Actively participating in new business development/pitching
- Taking full responsibility for the day-to-day delivery of assigned writing, referencing and editing projects
- Developing into the role of lead science writer for your allocated brands and projects
- Delivering written materials to meet client requirements (internal/external), ensuring all content is:
  - On brief
  - Appropriately pitched for the target audience
  - In-line with key product messages
  - Delivered on time
  - Fully referenced
  - In accordance with the ABPI/EFPIA Code of Practice (where applicable)
- Working with our traffic manager to manage your workload and prioritise tasks in line with changing project timings

### Key attributes/skills/competencies

- Genuine motivation to work in the pharmaceutical marketing and healthcare environment and make people's lives healthier



- Willingness to think innovatively and creatively, and to be adaptable/flexible
- Super slick written and verbal communication skills
- Ability to research, critically appraise and appropriately reference published information
- Impeccable attention to detail and time management
- Ability to learn and apply new skills and new scientific/therapeutic/regulatory information

**What experience and qualifications you'll need to have:**

- Life science degree - 1st class or 2.1 and a PhD (awarded or on its way)
- At least one year's writing experience in a medical or healthcare brand communications agency

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